



A Level

Specification: AQA 7132

BUSINESS Studies

Contact:

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What will I study?

Year 1 includes the following topics:

- What is business?
- Managers, leadership and decision making.
- Decision making to improve marketing performance.
- Decision making to improve operational performance.
- Decision making to improve financial performance.
- Decision making to improve human resource performance.

Year 2 incorporates the same six topics as Year 1, plus the following additional topics:

- Analysing the strategic position of a business.
- Choosing strategic direction.
- Strategic methods: how to pursue strategies.
- Managing strategic change.

How will I be assessed?

The A-level is assessed by three two hour written exams at the end of the course.

- **Paper 1:** Multiple-choice questions, short answer and two essays.
- **Paper 2:** Three compulsory data response questions.
- **Paper 3:** One compulsory case study consisting of six questions.

Testing quantitative skills

The AS and A-level will assess quantitative skills, making up a minimum of 10% of the overall marks. The skills tested include ratios, averages, fractions, percentages and calculation of profit and loss.

How will I learn?

Class discussions and presentations

- Research and independent learning work etc.
- Analysis of data
- Answering challenging questions

What skills will I need?

- Self-motivation
- Interest in the business world
- Independent learning and self-organisation
- Problem solving
- Critical analysis and evaluation
- Mathematical skills for example percentage change.

Careers & Progression

A-level Business is welcomed by universities. It also provides an insight into, and progression towards, the business world for students who wish to progress to courses and apprenticeships in fields such as commerce, marketing, accounting, events management and many others.